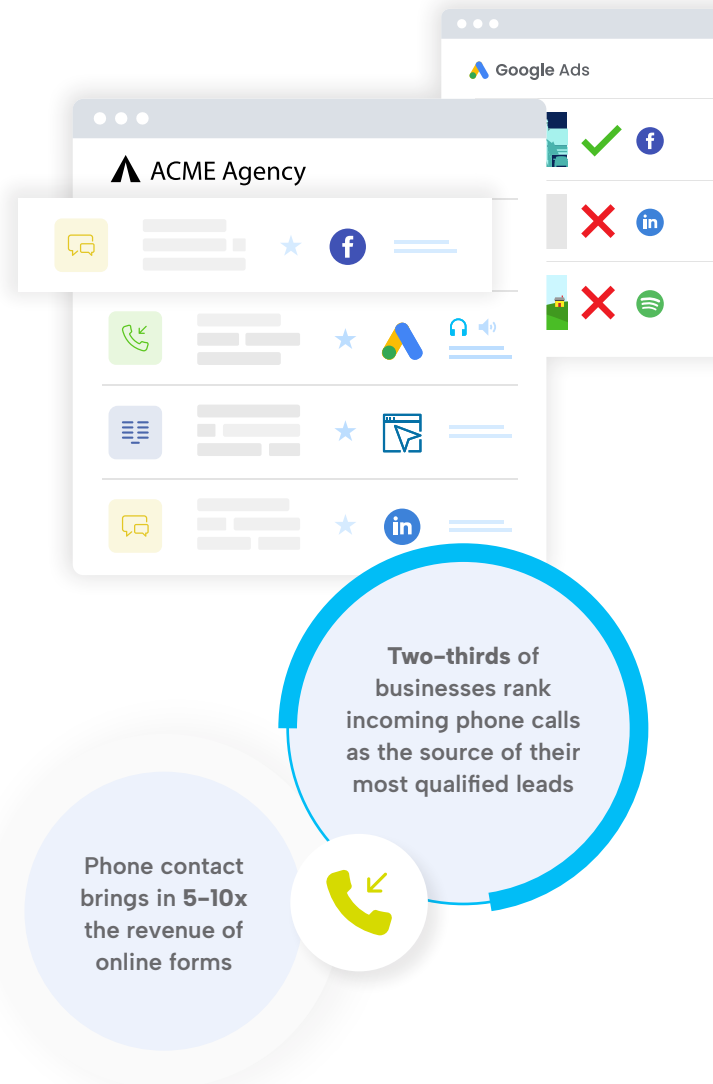


Call Tracking for Digital Agencies

As an agency, your clients expect results. Yet without a complete picture of your marketing efforts, your conversions might be credited to other channels or missed completely.

- ✓ Attribute phone calls down to the keyword level in order to optimize your client's campaigns, increase conversions, and lower your cost per acquisition.
- ✓ Easily manage all your clients with unlimited sub-accounts, agency-friendly billing options, or take advantage of full white labeling options including price mark-up.
- ✓ Quantify the quality of phone calls with Call Recording, Transcriptions, and Keyword Spotting.
- ✓ Get even more benefits (and get money back) with our Agency Partner Program



CASE STUDY

A global digital agency uses CTM to automate workflows and deliver ROI to clients. Utilizing custom triggers, they pass keyword and quality score data from calls into Google to optimize around top-performing phrases. We also assisted in the build-out of custom templates to create and configure new client sub-accounts, for an automated and seamless workflow.

This agency also translates Spanish conversation data into English through our transcriptions tools, so that all call data can be optimized inside of Google Ads.

GROWTH PLAN - INTEGRATIONS - AGENCY PARTNERS

FEATURED INTEGRATIONS

[View all integrations >](#)

