



# Referral Partner Program



Our Referral Partner Program helps our amazing network of advocates grow their own organizations in a joint venture with CTM.

We make it easy for you to Refer and Earn with two simple options:

- Use a unique referral link
- Send your referrals right to our sales team

Either way you choose, it's a great way for your company to nurture business relationships, increase brand awareness, and drive revenue. You'll also get exclusive access to other partner-only benefits.

[Partner with Us and Start Getting Paid for Your Referrals Now! →](#)

## PROGRAM BENEFITS:

- Access to our Partner Portal with tools and resources
- Marketing and sales collateral, partner badges, and extensive training materials
- Co-marketing opportunities with CTM, other partners, and industry experts
- Regular payouts for every referral

## A Closer Look: Financial Incentives

Incentives are based on the number and types of subscription sign-ups you bring in. Financial incentives are paid out via PayPal. Payouts go into effect once your referral has had an active account for 90 days.

### TIER 1

Partners with **less than 25 active referrals** receive payouts based on the Tier 1 structure.

Marketing Lite	\$79
Marketing Pro	\$179
Sales Engage	\$329

### TIER 2

Partners with **more than 25 active referrals** receive payouts based on the Tier 2 structure.

Marketing Lite	\$105
Marketing Pro	\$239
Sales Engage	\$494